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B TECH
(SEM-VII) THEORY EXAMINATION 2021-22
PROJECT MANAGEMENT & ENTREPRENEURSHIP

Time: 3 Hours**Total Marks: 100****Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

- a. What do you understand by entrepreneurship?
- b. Differentiate achievement and motivation.
- c. Differentiate between creativity and innovation.
- d. Restate the term "Value creation".
- e. List the factors of Project Management.
- f. Differentiate between implementation & evaluation.
- g. Define the term project development.
- h. Discuss about uncertainties in project implementation.
- i. Reframe the term "management for social venture"
- j. Discuss about legal framing of ventures.

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

- a. Explain Entrepreneurial motivation theory in detail. And also discuss different theories associated with it.
- b. Differentiate between entrepreneur and intrapreneur, enlist the different types of entrepreneurs.
- c. Illustrate the different types of skill set required to run an enterprise. Emphasize on entrepreneurship skill set
- d. Explain the different stages of project report preparation, methods for evaluation.
- e. Enlist all social entrepreneurship opportunities and successful models, discuss about the term risk management in social enterprises.

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

- (a) Describe the Mc Clelland's achievement theory of motivation. Discuss brief about EDP.
- (b) What are influencing factors of corporate entrepreneurship also talk about the key concepts of entrepreneurship? Discuss.

4. Attempt any *one* part of the following: 10 x 1 = 10

- (a) Summarize the different tools/techniques available for generating ideas. Identify the different business opportunities in India.
- (b) Explain in brief the functions of an entrepreneur especially to the Economic Development of the Country. Explain briefly Skill Development Program.



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5. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Demonstrate various stages of a project development life cycle.
 - (b) Demonstrate project appraisal. Illustrate its different types.
6. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Explain the term Project financing. Elaborate different sources of finance in detail.
 - (b) Discuss about project cost estimation process along with all its required components.
7. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Identify the different types of risk involved in social enterprise. How can social entrepreneurs attract talent when there aren't high salaries and options?
 - (b) What are the roles of social responsibilities and benefits in the growth of an entrepreneur? Why many prominent businesses people move into social entrepreneurship?

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